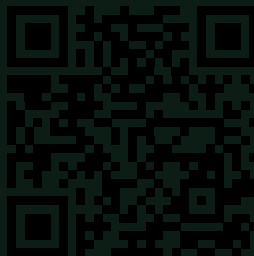


LA POTENCIA CANNABIS

Boutique • Sustainable • Data■Driven — Santa Fe County, NM

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Plan Revenue vs Santa Fe Market

Implied Capture % (Plan)

Projected Monthly Revenue (36 months)

Aquaponics Water Cost Savings

Santa Fe Share of NM Sales — Trend

Why We Win

- Boutique quality + COA transparency
- Sustainability edge: aquaponics ($\approx 90\%$ less water), natural inputs
- Data advantage: BioTrack + public data $\rightarrow$ live planning
- Edibles program + courier services diversify revenue

Compliance & Access

- CCD licensing/testing aligned; OSE water rights verified
- Courier service for medical patient access & verification
- Traceability + forecasting: BioTrack integration (when live)